TUESDAY, MAY 19, 2015

GLOC
Great Lakes Oracle Conference

Time	Event
7:30 am – 8:30 am	Registration & Continental Breakfast
9:45 am – 10:45 am	Coding Therapy for Software Developers aka How Does This Code Make You Feel? Steven Feuerstein, Oracle Corporation
12:15 pm – 1:15 pm	Lunch
3:30 pm – 4:00 pm	Break & Vendor Exhibits
5:00 pm – 6:30 pm	Networking Reception sponsored by AdvizeX

= intermediate presentation
= advanced presentation

	Rockefeller	Superior & Erie	Cuyahoga	Lorain	Medina	Ontario
	7:30 am – 8:30 am Registration & Continental Breakfast					
Session 1 8:30 am - 9:30 am	**DBA** *Optimizing the Enterprise Manager 12c Environment* Kellyn Pot'Vin-Gorman Oracle Corporation	**Developer** *Sustainable Test-Driven Development in Java* Akiva Lichtner Federal Reserve Bank of Cleveland	**Data Warehousing / BI** *OBIEE RPD: Entertaining Two Fact Tables Simultaneously* Christina Rouse Incisive Analytics LLC	**DBA** *Same Plan, Different Performance* Mauro Pagano Accenture Enkitec Group	**Applications** *Oracle Applications Upgrade Strategies and Considerations* Chris Tyner AXIA Consulting, Inc.	**DBA** *Oracle Licensing Solutions & Configured Data Systems* Chuck Gatecliff & Bill Smith Vendita Technology Group
	9:45 am – 10:45 am Coding Therapy for Software Developers aka How Does This Code Make You Feel?, Steven Feuerstein, Oracle Corporation 10:45 am – 11:15 am Break & Vendor Exhibits					
Session 2 11:15 am - 12:15 pm	**DBA** *Scaling to Infinity: Making Star Transformations Sing* Tim Gorman Delphix	**Developer** *Regular Expressions - 101* Danny Bryant Accenture Enkitec Group	**Data Warehousing / BI** *Master Competitive Analytics with Oracle Endeca Information Discovery* William Smith Vendita Technology Group	**DBA** *Oracle Database In-Memory Option - The Next Big Thing* Andy Rivenes Oracle Corporation	**Applications** *Oracle Planning and Budgeting Cloud Service* Steven Sheekey Experis	**DBA** *Introduction to Query Performance Tuning: A 12 Step Program* Janis Griffin SolarWinds
	12:15 pm – 1:15 pm Lunch					
Session 3 1:15 pm - 2:15 pm	**DBA** *Controlling Execution Plans (i.e., SQL Profiles, SQL Baselines, SQL Patches)* Kerry Osborne Accenture Enkitec Group	**Developer** *Team Development in the Cloud* Shay Shmeltzer Oracle Corporation	**Data Warehousing / BI** *Modern Infrastructure Science: Old Doctrines, New Doctrines* Jeffrey Needham Bay Area Stealth Startup	**DBA** *Query Performance Tuning: Someone Order Me Something Deep-fried and Smothered in Chocolate!* Gary Jerep Dell Software	**Applications** *Oracle EBS Mobile Applications* Margie Steele Oracle Corporation	**Applications** *Using Oracle Discoverer? Need an ad hoc Reporting Tool for Modules in E-Business Suite?* Tim Colleran & Brian Grossweiler Excel4apps
Session 4 2:30 pm - 3:30 pm	**DBA** *Database 12c New AWR, ASH and ADDM Features Using EM12c and Beyond* Kellyn Pot'Vin-Gorman Oracle Corporation	**DBA** *How I Can Get a 360-degree View of My Database with eDB360 and SQLd360* Mauro Pagano Accenture Enkitec Group	**Data Warehousing / BI** *How to Shave 7 Hours Off of Your OBAW Load* Ken Kaufman Worthington Industries	**DBA/Developer** *Oracle INSERT Statements for DBAs and Developers* Daniel Morgan Morgan's Library	**Applications** *Even More Forms and OAF Personalization Examples-2015* Susan Behn Infosemantics	**Data Warehousing / BI** *On-Demand Reporting from Any Data Source to Any Device* Sumit Dahiya EiS Technologies
	3:30 pm – 4:00 pm Break & Vendor Exhibits					
Session 5 4:00 pm -5:00 pm	**Data Warehousing / BI** *How Big Data Is Starting to Change Everything!* Ric Van Dyke, Hotsos Tim Gorman, Delphix Kerry Osborne, Accenture Enkitec Group Jeffrey Needham	**Developer** *The Oracle Mobile Development Platform* Shay Shmeltzer Oracle Corporation	**Data Warehousing / BI** *Oracle Essbase with Oracle BI 11g Foundation Suite – Best Practices* Christian Screen Sierra-Cedar, Inc.	**DBA** *A Few Useful Oracle Built-in PL/SQL Packages* Matt Adams GE Appliances & Lighting	**DBA** *All About Indexes: What to Index, When and Why* Mark Bobak Accenture Enkitec Group	**Applications** *R12.2.3 Upgrade: Lessons Learned by Health Insurance Industry* Kevin Kabbes Fujitsu America Inc.
	5:00 pm – 6:30 pm Networking Reception sponsored by AdvizeX					

WEDNESDAY, MAY 20, 2015

GLOC
Great Lakes Oracle Conference

Time	Event
9:45 am – 10:45 am	Creative Problem Solving (for Oracle Professionals) Kerry Osborne, Accenture Enkitec Group
10:45 am – 11:45 am	Break and Vendor Exhibits
12:15 am – 1:15 pm	Lunch
2:15 pm – 2:45 pm	Break & Vendor Exhibits

= intermediate presentation   = advanced presentation

	Rockefeller	Superior & Erie	Cuyahoga	Lorain	Medina	Ontario
Session 6 8:30 am - 9:30 am	**DBA/Developer** *Understanding and Developing Web Services -For DBAs and Developers* Ahmed Aboulnaga Raastech	**Developer** *Adaptive Query Optimization* Ric Van Dyke Hotsos Ltd.	**Data Warehousing / BI** *BI in the Cloud - One Year Later* Brian Lawrence Oracle Corporation	**DBA** *Oracle's Adaptive Optimizer, Finally Learning from Its Mistakes!* Janis Griffin SolarWinds	**Applications** *Utilizing the Full Potential of Oracle Global Order Promising* Sandeep Sridharamurthy Infosys	**Other** *Defining the Customer's 'me' Factor Using Big Data and the Internet of Things* Sean Suskind Rolta

9:45 am – 10:45 am Creative Problem Solving (for Oracle Professionals), Kerry Osborne, Accenture Enkitec Group
10:45 am – 11:15 am Break & Vendor Exhibits

	Rockefeller	Superior & Erie	Cuyahoga	Lorain	Medina	Ontario
Session 7 11:15 am - 12:15 pm	**DBA** *oRCAle World: Root Cause Analysis* Daniel Morgan Morgan's Library	**Developer** *Oracle SQL Developer Tips & Tricks* Jeff Smith Oracle Corporation	**Data Warehousing / BI** *Mfg Company Gains Key Business Insight into Procure and Spend Analytics with Oracle BI Applications* Sakib Kadak Axiom Path	**Developer** *Transitioning from APEX 4 to 5: You're Gonna Need a Bigger Monitor* Scott Spendolini Accenture Enkitec Group	**Applications** *What's New in R12.2 for Supply Chain and Manufacturing?* Bill Pick Fujitsu America Inc.	**Applications** *Fusion Applications – Redefining the Technology Stack* Chris Ostrowski Avout

12:15 pm – 1:15 pm Lunch

	Rockefeller	Superior & Erie	Cuyahoga	Lorain	Medina	Ontario
Session 8 1:15 pm - 2:15 pm	**DBA** *Stabilize Your Plans with SQL Plan Management Including 12c* Alfredo Krieg Villa Sherwin Williams	**Developer** *Getting the Execution Plan* Ric Van Dyke Hotsos Ltd.	**Data Warehousing / BI** *How Kroger Maximizes Essbase to Maximize Profitability* Elizabeth Ferrell The Kroger Company	**DBA** *Under the Hood: Diagnosing and Troubleshooting Enterprise Manager 12cR4* Werner De Gruyter Oracle Corporation	**Applications** *Everything You Wanted To Know About Financial Accounting Hub In Less than 60 Minutes* Anil Patil Fujitsu America, Inc.	**DBA** *Stretching an Oracle Database Across Two Sites* Matt Kaberlein EMC

2:15 pm - 2:45 pm Break & Vendor Exhibits (Raffle)

	Rockefeller	Superior & Erie	Cuyahoga	Lorain	Medina	Ontario
Session 9 2:45 pm - 3:45 pm	**DBA** *A Smart Optimizer Gets Even Smarter: New Histograms in Oracle 12cR1* Jim Czuprynski Alliance Technology Group LLC	**Developer** *Oracle APEX 5 Security Primer* Scott Spendolini Accenture Enkitec Group	**Data Warehousing / BI** *RIP to the Oracle Data Warehouse - Born is the New Oracle Analytical Warehouse* Richard Solari Deloitte	**DBA** *Oracle SQL Developer for the DBA* Jeff Smith Oracle Corporation	**Applications** *Workflow Performance Tuning in Release 12* Karen Brownfield Infosemantics	**Data Warehousing / BI** *Migrating Discoverer to OBIEE or Oracle BI Cloud Service (BICS)* Sakib Kadak Axiom Path
Session 10 4:00 pm - 5:00 pm	**DBA** *Extended Statistics: Why, When and How to Use Them* Wayne Sharp Union Gas	**Developer** *Love and Marriage! Oracle Applications Express and Oracle E-Business Suite* Francis Mignault Insum Solutions	**Data Warehousing / BI** *Getting Started with Agile BI and EPM: Migrating OBIEE and Hyperion Artifacts at the Touch of a Button* Christian Screen Sierra-Cedar, Inc.	**Developer** *Getting Started with Oracle's Coherence In-Memory Data Grid* Andrew Crabtree Oracle Corporation	**Applications** *Deep Dive: Integration of Oracle Applications R12 with OAM 11g, OID 11g , Microsoft AD and WNA.* Subhajit Das Chaudhuri Pythian	**Other** *Licenses, VMs, Clouds - Show Me the $avings* Maz Zankowski Tier 1

Conference Concludes